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New Nonpartisan Voter Guides for Colorado Springs Municipal Elections

Church Voter Guides Helps You Compare Candidates and ‘Vote Your Values’

Nonpartisan, 501c3-Compliant Candidate Surveys focused on topics of specific interest to Christian voters

Colorado Springs, Colorado (March 1, 2023) The people we vote into office directly impact our daily lives in more ways than we know, and that’s why every election is crucially important. The last couple years of non-stop political and social turmoil have woken up many Americans and inspired them to be civically involved, especially in local government at the schoolboard, city, and county level. Elections around the country have seen a great increase in engagement by the electorate, as many citizens now feel compelled to run for office for the first time, while multitudes are getting politically active. No place is this more true than in Colorado Springs, where a dozen candidates are running for Mayor and 13 for City Council!

Unfortunately, it’s often difficult to find out what candidates believe -- especially in local elections -- and even harder to compare them to each other. Campaign websites and political ads merely promote specific candidates, and news outlets and voter guides are often biased toward one candidate or party. How can we get informed in a fair and balanced way so that we may truly vote our values?

Church Voter Guides, a Colorado Springs-based nonprofit, has the answer with the its new nonpartisan voter guide for the 2023 Colorado Springs Municipal Elections, which launches March 5th at: www.ChurchVoterGuides.org. All candidates for Mayor and City Council were surveyed, and their answers are published verbatim, with no editing, revision, or editorializing. This process ensures that their responses accurately represent their specific individual positions and perspectives on these crucial issues. The information collected is simply shared through their online guide, allowing voters to compare candidates on a level playing field and decide whom they believe to be the best choice for each office.

What makes this voter guide unique is that it is: (1) nonpartisan, meaning that it does not support or oppose any specific candidate or party, (2) asks the candidates about topics that are of great interest to both Christian voters and the general electorate, gives them up to 120 words to answer, and publishes their answers exactly as submitted, and (3) is specifically designed to be 501c3-complaint so that it may be promoted and distributed through local churches and other 501c3 organizations without any risk to their tax status...hence the name “Church Voter Guides”.



Their voter guides for the 2023 Colorado Springs Municipal Election will be available online beginning March 5th, approximately one week before ballots arrive in the mail to all eligible voters in Colorado Springs. Two different guides, one for Mayor and the other for City Council, will be distributed electronically through the website www.ChurchVoterGuides.org, and may be viewed online in a mobile-friendly way, and also downloaded as a printable PDF. These guides are being promoted through a wide-ranging network of area churches, faith-based non-profit organizations, mainstream and social media, local businesses, and other means. Their primary form of marketing is person-to-person through word of mouth and promotional business cards, more than 40,000 of which are being distributed across the city making it super-easy for anyone to share these voter guides with others.

Church Voter Guides is a hometown grassroots organization producing and promoting local and statewide voter guides in Colorado, and they are also engaged in training teams around the state and nation to produce voter guides for their regional elections!

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***Church Voter Guides* makes for a great Colorado Springs Elections news report, as it's not about one specific candidate, party, or position, but features all of them in one place.**

Plus, it's a genuine 'hometown story' as *Church Voter Guides* is based in Colorado Springs and features our local Mayoral and City Council candidates.

Church Voter Guides is an independent 508c1a faith-based nonprofit organization founded and headquartered in Colorado Springs. We serve the public by providing objective research and education on matters specifically of interest to Christians, primarily through the production and distribution of nonpartisan, 501c3-compliant candidate surveys.

Church Voter Guides does not endorse or oppose any candidates for public office or any political party. Our inaugural Voter Guide was for the 2021 Colorado Springs City Council election, followed by Guides for the 2021 Pikes Peak area School Board elections, the 2022 El Paso and Colorado State Assemblies, and the 2022 Colorado Primary and General Elections. All previous Guides are also available online.

The *Church Voter Guides* website is: www.ChurchVoterGuides.org

Thank you for sharing about our Voter Guide with your audience, so that our fellow citizens may truly be informed and equipped to vote their values...for the future of our community, state, and nation.

For more information or to book an interview about *Church Voter Guides* and/or our 2023 Colorado Springs Election Voter Guide, please call Chaim Goldman at: (719) 337-6850, or submit a Media inquiry through email at: Admin@ChurchVoterGuides.org