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For the Children and the Future of Our Community

Voter Guide for the 2023 School Board Elections in Pikes Peak Available Now Online

501c3-Compliant, Nonpartisan Candidate Surveys focused on topics of specific interest to Christian voters

Colorado Springs, Colorado (October 16, 2023) Every election matters, especially when it's in your hometown. The last couple years of political and social turmoil have woken up many Americans and inspired them to get civically involved, most notably in local government at the school board, city, and county level. Unfortunately, it's often difficult to find out what candidates believe -- especially *newbies* in local elections -- and even harder to compare them to each other. Campaign websites and political ads merely promote specific candidates, and often news sources and voter guides are biased toward certain candidates or parties.

As the electorate, simply getting ourselves and others registered and out to vote is NOT enough. We must be informed, particularly when it involves our children, our schools, and our tax dollars! But how can we get educated in a fair and balanced way so that we may truly vote our values?

Church Voter Guides, a Colorado Springs-based nonprofit, is back with its new Voter Guide for the 2023 School Board Elections in the Pikes Peak region. What makes this Guide unique is that it is: (1) nonpartisan, meaning that it does not support or oppose any specific candidate or party, (2) asks the candidates about topics that are of great interest to Christian voters and the electorate in general (and gives them up to 120 words to answer), and (3) is specifically designed to be 501c3-complaint so that it may be promoted and distributed through local churches and other 501c3 organizations. Plus, it's exclusively available online to read and download for free.

The purpose of this Voter Guide is to educate and inform voters about each candidate's positions on a variety of policy issues that they are likely to address if elected. Candidates running for School Board across El Paso County and in Woodland Park were surveyed regarding their positions on: Improving Schools, Curriculum, the Parental Role in Education, Sex Ed and Gender Issues, School Safety, and more. Candidate answers to the questionnaire are published in the Voter Guide verbatim (with no editing, revision, or editorializing), thereby ensuring that their responses accurately represent their positions and perspectives on these crucial issues. This information is then simply shared through the online Guide, allowing voters to decide whom they believe to be the best candidate.

Their Voter Guides for the 2023 School Board elections were officially released on October 15th, just ahead of ballots arriving in the mail to area voters. It's distributed electronically through the website **www.ChurchVoterGuides.org**, and may be viewed online in a mobile-friendly version or downloaded as a printable PDF file for each school district.



The Guides are being promoted through a wide-ranging network of area churches, faith-based non-profit organizations, mainstream and social media, and other means. Their primary form of marketing is person-to-person through word of mouth and the handing out of promotional business cards, of which more than 75,000 have been distributed across the region for the School Board elections, making it super-easy for anyone to share these voter guides with others.

After Election Day on November 7th, *Church Voter Guides* will turn its attention to the local 2024 races. As a hometown grassroots organization producing and promoting local and statewide voter guides in Colorado, they are also engaged in training teams around the state and nation to produce voter guides featuring their own regional candidates! They envision community groups around the entire U.S. producing their own local guides for next year's municipal, county, and state elections.

***Church Voter Guides* makes for a great Colorado Springs Elections news report, as it's not about one specific candidate, party, or position, but features all of them in one place.**

Plus, it's a genuine 'hometown story' as *Church Voter Guides* is based in Colorado Springs and features our local candidates.

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Church Voter Guides is an independent 508c1a faith-based nonprofit organization founded and headquartered in Colorado Springs. We serve the public by providing objective research and education on matters specifically of interest to Christians, primarily through the production and distribution of nonpartisan, 501c3-compliant candidate surveys.

Church Voter Guides does not endorse or oppose any candidates for public office or any political party. Our inaugural Voter Guide was for the 2021 Colorado Springs City Council election, followed by Guides for the 2021 Pikes Peak Region School Board elections, the 2022 El Paso and Colorado State Assemblies, the 2022 Colorado Primary and General Midterm Elections, and the 2023 Colorado Springs Municipal Elections, including the Mayoral Run-off. All previous Guides are also available online.

The *Church Voter Guides* website is: www.ChurchVoterGuides.org

Thank you for sharing about our Voter Guide with your audience, so that our fellow citizens may truly be informed and equipped to vote their values...for our children and the future of our community.

For more information or to book an interview about *Church Voter Guides* and/or our 2023 Pikes Peak Region School Board Election Voter Guide, please call Chaim Goldman at: (719) 337-6850, or submit a Media inquiry through email at: Admin@ChurchVoterGuides.org