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www.ChurchVoterGuides.org**

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Local Non-Partisan Voter Guide to Include Ballot Initiatives this Year

Church Voter Guides Helps You Compare Candidates and ‘Vote Your Values’

501c3-Compliant, Nonpartisan Candidate Surveys focused on topics of specific interest to Christian voters

Colorado Springs, Colorado (October 7, 2024) Every election matters, especially when it’s in your hometown. The last few years of political and social turmoil have woken up many Americans and inspired them to be civically involved, especially in local government. But getting ourselves and others “out to vote” is NOT enough. We must be informed in order to vote our values, and this is especially true for people of faith.

Unfortunately, it’s often difficult to find out what candidates believe -- especially in local elections -- and even harder to compare them to each other. Campaign websites and political ads merely promote specific candidates, and often news sources and voter guides are biased toward one candidate or party. How can we get informed in a fair and balanced way?

Church Voter Guides, a Colorado Springs-based nonprofit, is back with its Voter Guide for the 2024 El Paso County General Elections. What makes this Guide unique is that it is: (1) nonpartisan, meaning that it does not support or oppose any specific candidate or party, (2) asks the candidates about topics that are of great interest to Christian voters and the electorate in general, gives them up to 120 words to respond to each, and prints their answers verbatim, and (3) is specifically designed to be 501c3-compliant so that it may be promoted and distributed through local churches and other 501c3 organizations. Plus, it’s available exclusively online to read and download for free.

The purpose of this Voter Guide is to educate and inform voters about each candidate’s positions on a variety of policy issues that they are likely to address if elected. Candidates running for El Paso County Commissioner, DA for District 4, House Districts 14-18, 20-22, and 56, Senate Districts 10 and 12, and US Congressional District 5 were surveyed. Candidate answers to the questionnaire are published in the Voter Guide exactly as submitted with no editing, revision, or editorializing, thereby ensuring that their responses accurately represent their positions and perspectives on these crucial issues. This information is then simply shared through the online Guide, allowing voters to decide whom they believe to be the best candidate. This year, for the first time since Church Voter Guides launched almost four years ago, they will also include select Colorado ballot initiatives in their Guide.

The Voter Guides for the 2024 El Paso County General Elections will be officially released on October 13th, just ahead of ballots arriving in the mail to area voters. It’s distributed electronically through the website **www.ChurchVoterGuides.org**, and may be viewed online in a mobile-friendly version listed by political office, or downloaded in full as a printable PDF file.



The Guide is being promoted through a wide-ranging network of area churches, faith-based non-profit organizations, mainstream and social media, and other means. Their primary form of marketing is person-to-person through word of mouth and by promotional business cards -- hundreds of thousands of which have been distributed across the region since Church Voter Guides launched -- making it super-easy for anyone to share these voter guides with others.

After Election Day on November 5th, *Church Voter Guides* will focus on their next local guide for the 2025 Colorado Springs City Council election, as well continuing to train teams around Colorado and the U.S. to produce voter guides for their hometown elections too!

***Church Voter Guides* makes for a great Colorado Springs Elections news report, as it's not about one specific candidate, party, or position, but features all of them in one place.**

Plus, it's a genuine 'hometown story' as *Church Voter Guides* is based in Colorado Springs and features our local candidates.

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Church Voter Guides is a grassroots, independent, 508c1a faith-based nonprofit organization founded and headquartered in Colorado Springs. We serve the public by providing objective research and education on matters specifically of interest to Christians, primarily through the production and distribution of nonpartisan, 501c3-compliant candidate surveys.

Church Voter Guides does not endorse or oppose any candidates for public office or any political party. Our inaugural Voter Guide was for the 2021 Colorado Springs City Council election, followed by Guides for all local elections since, including the 2021 Pikes Peak Region School Boards, the 2022 El Paso and Colorado State Assemblies, the 2022 Colorado Primary and General Midterm, the 2023 Colorado Springs Municipal Elections, including the Mayoral Run-off, the 2023 Pikes Peak Region School Boards, and the 2024 El Paso County Primary. All previous Guides are also available online.

The *Church Voter Guides* website is: www.ChurchVoterGuides.org

Thank you for sharing about our Voter Guide with your audience, so that our fellow citizens may truly be informed and equipped to vote their values!

For more information or to book an interview about *Church Voter Guides* and/or our 2024 El Paso County General Election Voter Guide, please call Director Chaim Goldman at: (719) 337-6850, or submit a Media inquiry through email at: Admin@ChurchVoterGuides.org